

FIDELITY IS BLOCKING CIVIL RIGHTS FUNDING

OVERVIEW:

Fidelity is blacklisting the civil rights organization that bankrupted the Klan.

As one of the largest financial institutions, Fidelity[1] is complying with Trump's agenda of government corruption and white supremacy, that also targets civil rights organizations. Trump's strategy is simple: Identify and target these organizations. Isolate them. **Defund them. Silence them.**

Fidelity has chosen to support these efforts by withholding funds from the Southern Poverty Law Center. This essentially blacklists civil rights, sending a message that this administration will come after those championing social progress and justice.

Our message to Fidelity is loud and clear: Stop caving to Trump's political pressure, stop withholding funds, stop blacklisting civil rights.

Learn more at coc.is/FidelityIsBlacklistingCivilRights

COLOR OF CHANGE

COLOR OF CHANGE SOCIAL MEDIA TOOLKIT

TOPLINES AND TALKING POINTS:

- Fidelity is blacklisting civil rights by withholding funds from the SPLC and allowing Trump to silence those who fight back against his white supremacist, and authoritarian regime.
- The tactic isn't new. Withholding funds has always been a desperate attempt by those who oppose racial justice, progress, and equity, and has always failed.
- Fidelity has corporate values that directly conflict with its own actions, and it must be held accountable.
- Donor-advised funds provide a critical funding source for many charities, public services, and civic organizations.

OUR DEMAND FOR FIDELITY:

Color Of Change is demanding that Fidelity reverse their actions and allow SPLC access to their funds.

WE NEED YOUR HELP:

We ask you to join us in calling out Fidelity and demanding that they reverse their stance. Together, we can defend groups fighting for racial justice and defending our civil rights.

HOW PARTNERING ORGANIZATIONS CAN AMPLIFY THE MISSION RIGHT NOW:

POST

Post the graphics with the captions below to your social channels and ask others to share

EDUCATE

Educate your friends and family on why this fight is important

UPLIFT

Uplift Color Of Change's social posts about the campaign

FACEBOOK AND LINKEDIN:

Fidelity is blacklisting civil rights and silencing its leaders.

When the Trump administration unjustly indicted the Southern Poverty Law Center, Fidelity decided to withhold the organization's funds. They made more than a business decision. They decided to be a willing participant in the attack on our civil rights.

And that's why we're joining Color Of Change in demanding the financial giant reverse their actions. If you value your own civil rights, join us: COC.IS/FIDELITYDAF

INSTAGRAM:

Fidelity is blacklisting civil rights and silencing its leaders.

The Trump administration's unjust indictment of the Southern Poverty Law Center is intended to stifle their work. When Fidelity decided to withhold their funds, they made more than a business decision. They decided to be a willing participant in the attack on our civil rights.

It demonstrated its lack of corporate backbone as it capitulated to Trump's political intimidation.

And that's why we're joining Color Of Change in demanding the financial giant reverse their actions. If you value your own civil rights, join us! COC.IS/FIDELITYDAF

#dafs #dafday #fidelity #blacklistingcivilrights

TWITTER/X AND BLUESKY:

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HOW INFLUENCERS & CREATORS CAN AMPLIFY THE MISSION RIGHT NOW:

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FACEBOOK AND LINKEDIN:
Fidelity is blacklisting civil rights and silencing its leaders.

Because the Southern Poverty Law Center has been fighting for racial justice for over 50 years, the Trump administration has gone after it. Fidelity then decided to withhold their funding. In doing so, it made more than a business decision. They decided to be a willing participant in the attack on our civil rights.

I stand with those who fight for a more just and better world, and that's why I'm joining Color Of Change in calling on Fidelity to reverse their actions.

Fidelity, do the right thing. Demonstrate you have a corporate backbone. Join me: **COC.IS/FIDELITYDAF**

INSTAGRAM:
I stand with those who fight for a more just and better world, and that's why I'm joining Color Of Change in calling on Fidelity to be on the right side of history.

The financial giant has been blacklasting civil rights and silencing its leaders.

Because the Southern Poverty Law Center has been fighting for racial justice for over 50 years, the Trump administration has gone after it. Fidelity then decided to withhold their funding. In doing so, it made more than a business decision. They decided to be a willing participant in the attack on our civil rights.

Fidelity, do the right thing. Demonstrate you have a corporate backbone. Join me and Color Of Change: **COC.IS/FIDELITYDAF**
#dafs #dafday #fidelity #blacklistingcivilrights

HOW COLOR OF CHANGE MEMBERS & SUPPORTERS CAN AMPLIFY THE MISSION RIGHT NOW:

POST
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UPLIFT
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FACEBOOK, LINKEDIN AND INSTAGRAM:

I stand with those who fight for a more just and better world, and that's why I support Color Of Change. The racial justice organization is calling on Fidelity to be on the right side of history. Because the Southern Poverty Law Center has been fighting for racial justice for over 50 years, the Trump administration has gone after it. Fidelity then decided to withhold their funding. In doing so, it made more than a business decision. They decided to be a willing participant in the attack on our civil rights.

Fidelity, do the right thing. Demonstrate you have a corporate back-bone. Join me and Color Of Change: **COC.IS/FIDELITYDAF**

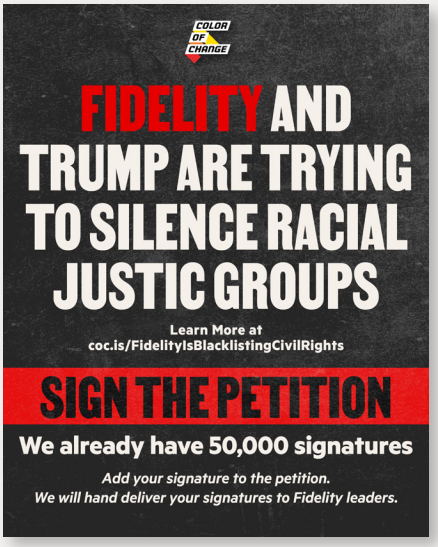
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COLOR OF CHANGE SOCIAL MEDIA TOOLKIT

SOCIAL GRAPHICS

(Download Here)











INSTAGRAM FACEBOOK LINKEDIN

TWITTER THREADS BLUESKY

@colorofchange

For more information about the campaign visit
coc.is/FidelityIsBlacklistingCivilRights

[1] Fidelity refers to Fidelity Investments and Fidelity Charitable, an independent public charity governed by its own trustees and established by Fidelity Investments.